

Quinn Media Management is an international media consultancy providing training, sales and business development services.

Pat Quinn and her team of associates provide a broad range of services with an adaptable, client-centered focus.

Combining cultural sensitivity with a depth and breadth of professional relationships, QMM brings the highest level of service to clients.

### Company Highlights:

- Search for strategic partnerships and expert personnel for global media and technology companies
- International television show format expertise – selling scripted and unscripted shows to U.S. networks and cablers. Making a local show in to a global revenue source with

an effective sales and distribution strategy . (See New York Times article ["TV Taps the Foreign Idea Factory"](#) , March 31, 2013)

- Representation of creators, individuals and companies
- Television programming consulting: packaging, sales and negotiations and deal making. Introduction to A+ creative elements and to key decision makers.
- Weekly reports providing a detailed look at all new developments in media programming, including pilot, series and script orders. Analysis of creative components, content, cast, targeted demographics and marketability.
- For a broadcaster targeting the 18-49 female demographic, a quantitative analysis of ratings, scheduling and genres to reach maximum potential with audience and advertisers.
- Advising International clients on marketing and communications: market identification/prioritization, message creation; strategic, operational and tactical considerations.
- Selling multi platform content and producers to a U.S. studio for television series development and to a gaming website.
- Creating an exclusive schedule of meetings for international broadcasters with the top video on demand media buyers.